The Eagle River is the life-blood of our valley. It drives our economy by providing the rapids our active visitors and locals course down and the pools from which our trout taunt fisherman. Our resorts pull from its waters to make snow. And we all drink its fresh-tasting waters.

Eagle River Watershed Council is here to monitor, protect and enhance this asset for generations to come. We were founded in 2004 with a mission to advocate for the health and conservation of the Upper Colorado and Eagle River basins through research, education and projects.

Now is your chance to become an official business partner of Eagle River Watershed Council!

Make your business stand out from the competition by partnering with a nonprofit organization that is making a difference in your community.

Learn more at www.erwc.org
2019 was a notable year for Eagle River Watershed Council. Besides seeing success with the first Peak Flow Prediction Contest, we also were thrilled about our inaugural Water Festival, which brought all of Eagle County’s fifth-graders together to experience watershed education. Covering everything from creating achievable water conservation goals to creative problem-solving and science exploration, the program resulted in renewed enthusiasm for one of our county’s greatest assets.

Eagle River Watershed Council’s education and outreach goals for 2020 include such workshops as Water Law in a Nutshell, film festival collaborations, and our signature Watershed Wednesdays, which give the community a chance to learn about the inner workings of our watershed.

Our nonprofit is also committed to coordinating a comprehensive water quality monitoring program that enables possible emerging threats to be identified. Varied restoration projects that reduce stormwater runoff and its associated pollution; address erosion, which reduces bank-loss, over-widening and sediment; revegetate stream banks; and more, comprise type of advocacy work that we do.

- We collect over 5,000 points of water quality data in our valley annually.
- The data is available online in a free and readily accessible format community members can use to understand the health of their favorite stretches of river.
- This data guides everything else we do – from education to restoration projects!
Success Awards

Each year, the Vail Valley Partnership’s Success Awards recognize businesses and organizations that have excelled over the past year and acknowledge their hard work and dedication as the best in the Eagle Valley. Eagle River Watershed Council is proud to have been a finalist for the 2019 Small Nonprofit of the Year, and the winner of the 2018 Healthy Workplace Award after being named the 2013 Small Nonprofit of the Year.

Excellence in Riparian Management Award, 2011 & 2008

The Colorado Riparian Association has recognized the Eagle River Watershed Council with this award two times for “leading by example to protect and restore riparian floodplains throughout Eagle River Watershed, educating and mobilizing citizen stewards in the process.”
20th Annual Community Pride Highway Cleanup – April 25th 2020

This annual rite of spring in the Eagle Valley occurs shortly after Vail Mountain closes each year. More than 950 volunteers pick up an average of 12 tons of litter from 138 miles of Eagle County Highways each year, making our valley beautiful for residents and visitors alike. Following the trash pickup, the Eagle River Watershed Council hosts a free Thank You BBQ with great food, local beer and live music for volunteers and their families at the Broken Arrow in Arrowhead Village.

Wild & Scenic Film Festival On Tour – April 29th 2020

This is one of the largest environmental film festivals in North America and Eagle River Watershed Council is proud to bring it to the Eagle Valley. The festival features short films ranging from action and adventure to inspiration and environmental activism. Bikers, fly fishers, environmentalists, rafters, sightseers – there’s something for everyone.

26th Annual Eagle River Cleanup – Sept. 12th 2020

As summer draws to a close and our rivers prepare for an icy winter, it is important that we take the time to give back to our rivers. Every fall, the Eagle River Watershed Council organizes 350 volunteers to clean up close to 70 miles of waterways including Gore Creek as well as the Eagle and Colorado Rivers in Eagle County. After a morning of trash removal along picturesque streambanks, the Eagle River Watershed Council hosts a Thank You BBQ for participants and their families at the Broken Arrow in Arrowhead Village.

Watershed Wednesdays –

The Watershed Council engages our local community by hosting this educational series. These programs include tours, expert speakers and movie screenings pertinent to local water issues.
Media Exposure

Eagle River Watershed Council is frequently highlighted by various media outlets in the Eagle Valley. We have been featured on Public Access TV5, TV8, ecoTV18, KSKE Ski Country, KZYR The Zephyr, Lift FM, The Mile FM, The Vail Daily, Eagle Valley Enterprise, Vail Weekly, and our Facebook page.

Exposure is year-round, however media saturation peaks 2-3 weeks prior to each of our events.

Vail Daily advertising

Eagle River Watershed Council runs regular ads in the paper that promote volunteer opportunities or advertise an upcoming event. Creek Partners and above can receive logo recognition in these ads.

The Current enewsletter

Eagle River Watershed Council’s enewsletter delivers the latest local, regional and world news pertaining to rivers. The enewsletter is short, engaging and encourages conversation about healthy watersheds. The Current goes out to over 1,150 people each month with an open rate of 24% and a click through rate of 4%. Readership continually grows, which opens & clicks remain steady.

Watershed and Headwaters Partners are highlighted in an edition of The Current.
Display your support for healthy rivers – and a healthy economy!

As a 2020 Partner, you will receive a window sticker to display your partnership and support of river health and conservation. By displaying your sticker, you show the community that your business is aligned with initiatives and activities that improve water quality and support our way of life here in the Eagle Valley.

Ready to Become a Partner?

Send in the included form with your check to Eagle River Watershed Council, PO Box 1477, Gypsum, CO 81637 or hand-deliver to us at our new office at 461 Railroad Ave, Unit C, in Gypsum.

Questions?

Contact Holly Loff to discuss the Partner program further at 970-827-5406 or loff@erwc.org. Learn more about the Eagle River Watershed Council at www.erwc.org

Become a Partner Today!
<table>
<thead>
<tr>
<th>PARTNER BENEFIT</th>
<th>Watershed Partner $2,500</th>
<th>Headwaters Partner $1,500</th>
<th>River Partner $1,000</th>
<th>Creek Partner $750</th>
<th>Stream Partner $500</th>
<th>Wetland Partner $300</th>
<th>Spring Partner $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo display &amp; live thank you at a Watershed Wednesday</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to introduce the guest speaker at one Watershed Wednesday</td>
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<td></td>
<td>✓</td>
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<tr>
<td>Recognition as a sponsor in emails to our contacts regarding the Community Pride Highway Cleanup and the Eagle River Cleanup</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Business highlighted during a Watershed Wednesday</td>
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<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Business highlighted in an edition of <em>The Current</em> newsletter</td>
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<td></td>
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<tr>
<td>Your business highlighted on our social media as a Business Partner</td>
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<tr>
<td>Your promotional item distributed at Watershed Wednesdays</td>
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<td>Recognition as a sponsor in e-newsletter promotions of the Community Pride Highway Cleanup and the Eagle River Cleanup</td>
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<tr>
<td>Logo/recognition in Eagle River Watershed Council branded print and/or radio ads</td>
<td>4 ads</td>
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<tr>
<td>Logo recognition as a sponsor on the Watershed Wednesday educational series webpage with hyperlink</td>
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<tr>
<td>Recognition on Community Pride Highway Cleanup and Eagle River Cleanup collateral displayed valleywide</td>
<td>logo</td>
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<td>logo</td>
<td>listing</td>
<td>listing</td>
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<tr>
<td>Recognition at the Community Pride Highway Cleanup and the Eagle River Cleanup events</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Listing in Community Pride Highway Cleanup and Eagle River Cleanup thank you ads in the Vail Daily</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Employee team-building opportunity at a Watershed Council restoration project</td>
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<td>✓</td>
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<tr>
<td>Logo and link on our Business Partner webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Rights to use the Business Partner logo on your website and marketing collateral</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Window sticker recognizing your partnership</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</table>
Partnership level desired (please check one):
- Watershed Partner ($2,500)
- Headwaters Partner ($1,500)
- River Partner ($1,000)
- Creek Partner ($750)
- Stream Partner ($500)
- Wetland Partner ($300)
- Spring Partner ($100)

Partner Information:
Business Name ________________________________________________________________
Address __________________________________________________________________________
City _____________________________ State _______ Zip ___________________
Primary contact person- Name ___________________________________________________________
Phone ________________________________ Email _________________________________________

Advertising contact person (logos, etc)- Name _____________________________________________
Phone ________________________________ Email _________________________________________

Approved By: (Print Name) _____________________________________________________________
Signature_________________________________________________________ Date ______________

Eagle River Watershed Council is a 501(c)(3) Non-Profit Charitable Organization with EIN 20-4448864

Mail your completed form with a check made out to Eagle River Watershed Council to: Eagle River Watershed Council, PO Box 1477, Gypsum, CO 81637
Call 970-827-5406 with questions or discuss the Partner Program